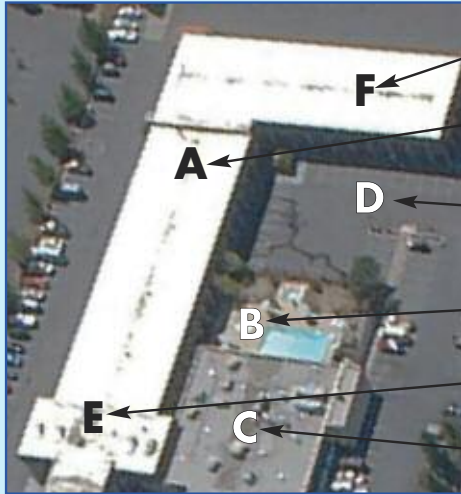
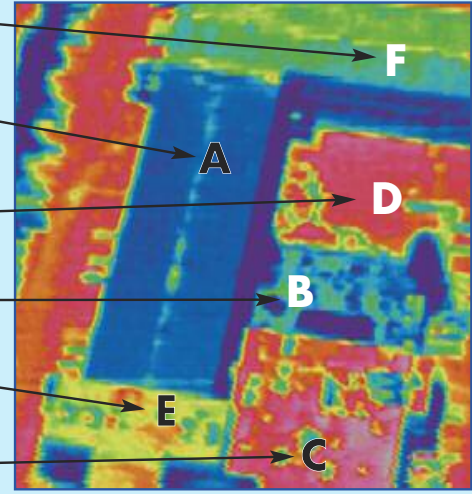


# Is Your Roof *Hotter* Than Your Parking Lot?



- Aluminum Coated Built-Up  
**125°F**
- Duro-Last Cool Zone System  
**97°F**
- Asphalt Parking Lot  
**134°F**
- Swimming Pool  
**87°F**
- Granular Cap Built-Up  
**127 - 129°F**
- Gravel Ballast Built-Up  
**134 - 139°F**



Best Western Hilltop Inn  
Redding, California  
August 2, 2001 - 2:30 p.m.  
Outside Air Temperature  
**95°F**

- C = Gravel Ballast Built-Up **139°F**
- D = Asphalt Parking Lot **134°F**
- E = Granular Cap Built-Up **129°F**
- F = Aluminum Coated Built-Up **125°F**

- Duro-Last is **42°F** Cooler
- Duro-Last is **37°F** Cooler
- Duro-Last is **32°F** Cooler
- Duro-Last is **28°F** Cooler

**Cooler than the rest – Cool Zone System 97°F**

## — MAKE DURO-LAST® — **COOL ZONE®** — YOUR ROOFING SOLUTION —

The Cool Zone white membrane has the highest retained reflectivity of any single-ply membrane rated by the EPA's ENERGY STAR® Roof Products Program, saving energy and money for building owners and managers all over the United States.

**The Cool Zone roofing system is also:**

- Custom prefabricated for every building
- Durable
- Professionally installed with no business disruptions
- Backed by the industry's best warranties
- Code compliant
- The best long-term roofing value for your building

"We have realized a substantial energy savings. In addition to receiving \$3,000 in energy rebates, there was no disruption to our business during installation..."

**Steve Gaines**  
*Best Western Hilltop Inn*



The Duro-Last® roofing system is proudly manufactured in the United States of America.



Corporate Headquarters  
Saginaw, Michigan  
800-248-0280

Grants Pass, Oregon  
800-356-6646

Jackson, Mississippi  
800-434-3876

Sigourney, Iowa  
888-500-3574

[www.duro-last.com](http://www.duro-last.com)

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